



LUKAS MICHEL  
MANAGEMENT  
INSIGHTS

# Management Design, 3rd edition released



We have just published the completely revised new edition of our visual design thinking book for managers.

*Management Design* helps entrepreneurs, leaders, and managers decode, articulate, align, and promote a management model that precisely fits the specific business.

The new edition features new visuals and a terminology that fits *The Performance Triangle*, *People-Centric Management*, *Agile by Choice* and *Diagnostic Mentoring*.

For all those that want to include the entire team in the process, there is a new digital diagnostic available that accompanies the book.

## ABOUT THE BOOK

Since 2002, we create [Organization Twins](#) with the AI-based Management Innovation Toolkit.

Contact [Lukas Michel](#), Author, Founder and Owner of [Management Insights](#) for more information.

Experience the *free* [ORGANIZATION TWIN](#).



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