Management Design: Our new book goes to print

13.10.2014 19:29:24 | Agility Insights AG, Lukas Michel



Management Design, our new book goes to print to be ready for the upcoming Global Drucker Forum 2014 (www.druckerforum.org) in Vienna on 13. / 14 November.
MANAGEMENT DESIGN

"The book made me hopeful about management in a way I had not been for some time! ...

... Lukas Michel delivers what very few management consultants do when they write books. *Management Design* delivers both compelling and actionable tools and well-researched and grounded frameworks to demonstrate why the tools are the way they are. He helps the reader make sense of a large body of formal research as well as trade books, while at the same time providing guidance and how-to's to make management design achievable. It is truly a visual thinking aid, made all the more accessible through Thomas Kupferschmied's artful design throughout. It gave this reader a sense that, finally, there is a systematic and comprehensive way to ensure a management strategy that will enable organizations to manage for turbulent

times."

-Dr. Susan U. Stucky, former Associate Director of the Institute for Research on Learning and Researcher at IBM

About Management Insights

Founded by Lukas Michel, Management Insights draws on more than 25 years of research and practice to help people understand how their organizations work. The Organization Twin brings organizational patterns into view for reflection, dialogue, and informed choice.

BEGIN REFLECTION

Private · Free of charge · Approximately 15 minutes

- Version zum Drucken
- Per E-Mail versenden
- Newsletter abonnieren

- Twittern