Management Design: Our new book goes to print

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Management Design, our new book goes to print to be ready for the upcoming Global Drucker Forum 2014 (www.druckerforum.org) in Vienna on 13. / 14 November.
MANAGEMENT DESIGN

"The book made me hopeful about management in a way I had not been for some time! ...

... Lukas Michel delivers what very few management consultants do when they write books. *Management Design* delivers both compelling and actionable tools and well-researched and grounded frameworks to demonstrate why the tools are the way they are. He helps the reader make sense of a large body of formal research as well as trade books, while at the same time providing guidance and how-to's to make management design achievable. It is truly a visual thinking aid, made all the more accessible through Thomas Kupferschmied's artful design throughout. It gave this reader a sense that, finally, there is a systematic and comprehensive way to ensure a management strategy that will enable organizations to manage for turbulent times."

-Dr. Susan U. Stucky, former Associate Director of the Institute

for Research on Learning and Researcher at IBM

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