



LUKAS MICHEL
MANAGEMENT
INSIGHTS



MENTORING ACCREDITATION

EQUIP YOURSELF WITH THE TOOLS
FOR MANAGEMENT INNOVATION

LUKAS MICHEL | MANAGEMENT INSIGHTS

Chaunt da Crusch 12, CH-7524 Zuoz, Switzerland
Tel: +41 79 438 75 20 | contact@management-insights.ch
management-insights.ch

TWINS OF ORGANIZATIONS

Much of organisations including management, leadership, work and performance consists of intangible assets—one cannot see and, therefore, not advance them. That's why we create twins: dynamic copies of real-world organisations. With them, executives can view present conditions, anticipate opportunities, plan changes, test decisions, and transfer that experience into the real world to achieve mastery.

Twins of Organizations reduce the costs of analysis and implementation; they limit the risks of strategies and plans and accelerate growth by deciding on the right opportunities.

Twins of Organizations shed light on the invisible factors that determine success. They consist of carefully curated and proven management models. As such, they represent the closest approximation of reality. As such, our toolbox brings diagnostics to corporate development.



Our **Twins of Organizations** offer strategic insights for executives to understand, analyse, transform, navigate, and perform in complex systems, interactively and immersible. They serve a variety of business needs and open opportunities for consultants and coaches.

BECOME A PARTNER

MENTORING



ACCREDITATION

Our partners work with executives on their managerial challenges.

We believe in the capacity of people in organisations so they can leverage their experience with our twins. When you are bringing twins, management insights and mentoring to a development initiative, you are adding rigorous research, valid and reliable data, a proven methodology, and real work results.

The partnership in our active community offers access to our portal. That's where your opportunities are for your continued learning, your participation in our research, your sharing of ideas, bringing in new knowledge, accessing tools, guides, and marketing support for your services.

As an accredited partner get access to our management insights services and the twin products for your clients. You have the option to present yourself on our website with your services.

Becoming a partner requires your accreditation by attending a masterclass and passing the twin mentoring foundations course.

THE MASTERCLASS

LUKAS MICHEL



MASTERCLASS

In his 45-minutes free Zoom live Masterclass, you will learn about his newest books, fresh research results, stunning business cases and how they contribute to sustainable corporate development.

Lukas Michel is the author of several management books and founder of Management Insights, Switzerland.

He will share his experience in designing management and developing organizations with a selection of the following:

- How Management Insights creates evidence-based design and development,
- How twins are used by the Board, the CEO Office, the leadership team, and leaders,
- How the toolbox enables projections, transformation, navigation, and performance,
- How the Executive Survey feeds the twin,
- How management design applies visual design thinking,
- How four people-centric management bring out the greatness of others,
- How the performance triangle establishes agile organizations,
- How better management uses six principles to turn into a competitive advantage,
- How diagnostic mentoring transforms the way we manage,
- How experiential coaching leads to peak performance,
- How organizations use transition strategies to overcome systemic hurdles.

THE FOUNDATIONS COURSE



The foundations course with accreditation prepares you for your work with your clients as a mentor with our organization twins and the management innovation toolkit.

The experiential and case-based training teaches the following topics in-depth:

- How Management Insights creates evidence-based design and development,
- How twins are used by the Board, the CEO Office, the leadership team and leaders,
- How the toolbox enables projections, transformation, navigation and performance,
- How the Executive Survey feeds the twin,
- How management design applies visual design thinking,
- How four people-centric management bring out the greatness of others,
- How the performance triangle establishes agile organizations,
- How better management uses six principles to turn into a competitive advantage,
- How diagnostic mentoring transforms the way we manage,
- How experiential coaching leads to peak performance,
- How organizations use transition strategies to overcome systemic hurdles.

Our books are an integral part of the course. Participants are expected to gain their basic understanding through self-guided study.

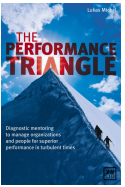
OUR BOOKS

Twins for corporate development are generously documented in our books:



Diagnostic Mentoring

Guides the process as the manual with detailed descriptions of all steps and tools.



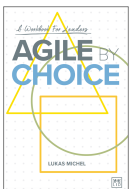
The Performance Triangle

Supports the mentoring with the model, the theory, definitions, and examples for agile organisations.



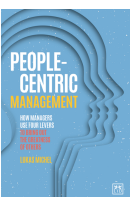
Management Design

Serves as the workbook for executives and facilitation guide for experts with the canvas tool.



Agile by Choice

Enables self-guided learning for peak performance and agile capabilities with 14 nudges and 21 exercises.



People-Centric Management

Guides managers to lead people and organisations through agile and people-centric capabilities.



Better Management

Sets the standards for management as a competitive advantage



The Transition of Organisations

Provides strategies to overcome structural growth hurdles

Why guess when you can know?

Here is what you can do about it:

Explore the managerial innovation potential in your organization
and get a free report on your mastery.



Use your tablet, laptop or PC for best experience!

<https://management-insights.ch/free-survey>

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