



THE MANGEMENT INNOVATION TOOLKIT

INSIGHTS FOR MASTERY IN MANAGEMENT

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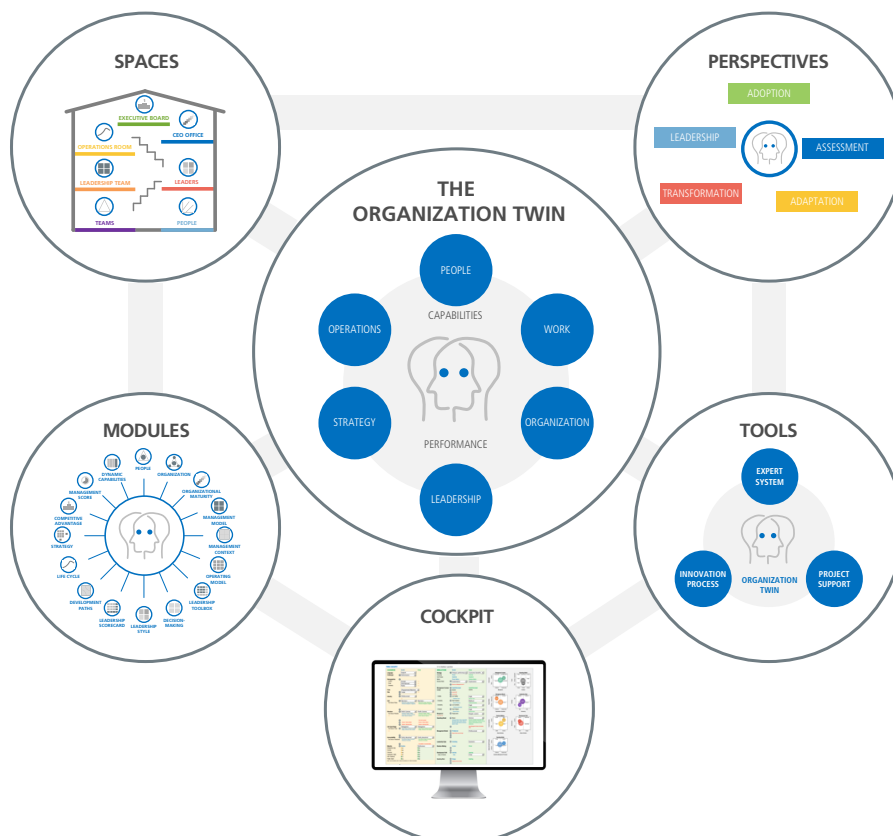
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TWINS OF ORGANIZATIONS

Twins shed light on the invisible factors that determine success. Organizations consist of intangible assets—one cannot see and, therefore, not advance them. Twins make organizations, capabilities and performance visible, accessible and malleable. That’s why we build twins: Visible dynamic copies of real-world organizations. With the twin of their organization, leaders can easily decode, design with ultimate clarity, and rapidly develop the capabilities for every strategy to achieve peak business performance with a lasting impact.

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Twins come with a toolkit to support the design, the development and transformation of capabilities. The toolkit presents the organization twin as an expert system with performance-based diagnostics, evidence from comparative data, analytics originating from management science, and decision guidance for the design, the development and transformation of capabilities. This dramatically reduces design costs, increases the speed of development and limits the risks of failure with any strategy and implementation project.

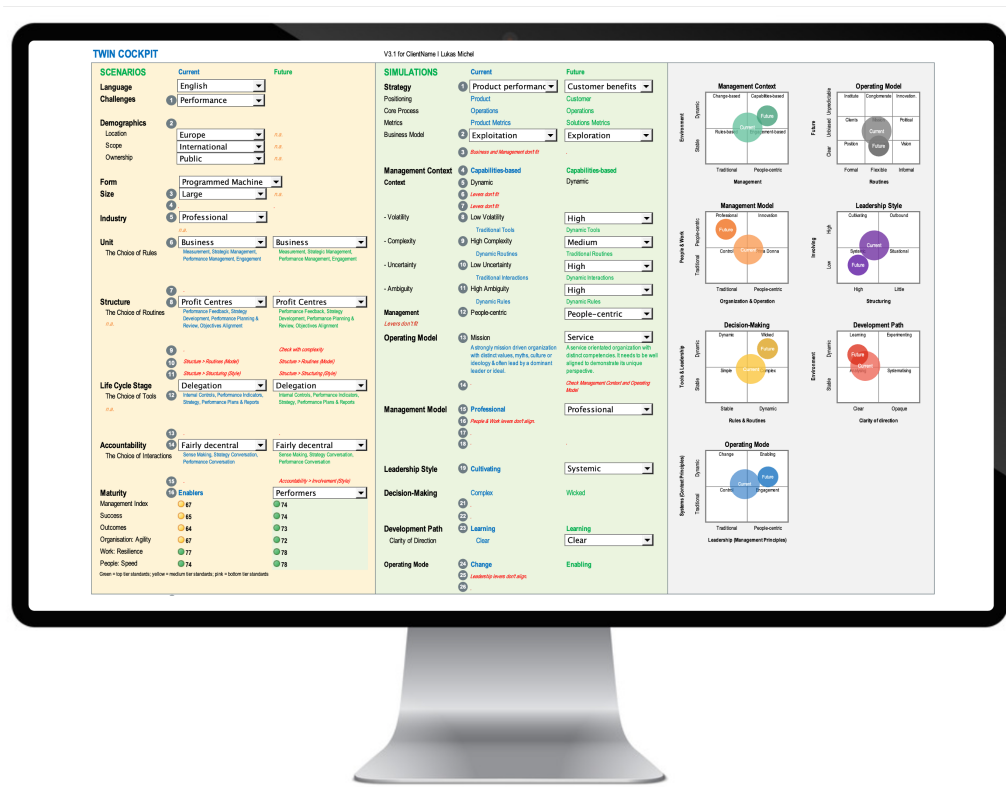


The Management Innovation Toolkit serves as expert systems with diagnostics and analytics for leaders to take the guesswork out of the design, the development, and transformation of organizations and its capabilities. This **increases the precision of decisions** and **raises the success rate** of strategy implementation initiatives.

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THE ORGANIZATION TWIN COCKPIT

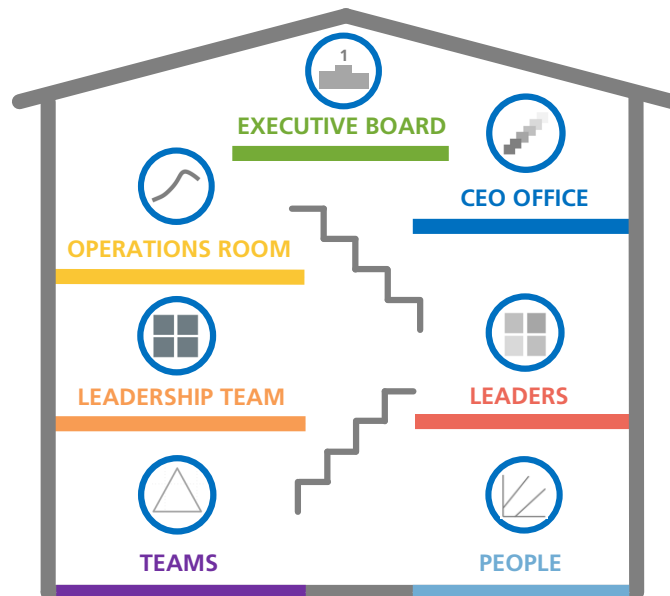
With the Organization Twin Cockpit, leaders can access the twin and the AI-based expert system. The software presents the twin and guides them through the analysis and a variety of strategic decisions on people, work, organization, leadership, strategy, and operations.



The twin cockpit engages artificial intelligence based on our models, survey data, standards, statistics, benchmark data, and patterns to serve as algorithms and expert guidance. This enables leaders without the specific knowledge to make **data-based decisions** without the usual guesswork.

DIAGNOSTIC SPACES FOR DEEP DIVES INTO PERFORMANCE

The toolkit offers insights for seven diagnostic spaces: The executive board, the CEO office, the operations room, the leadership team, leader as executives, teams and people.

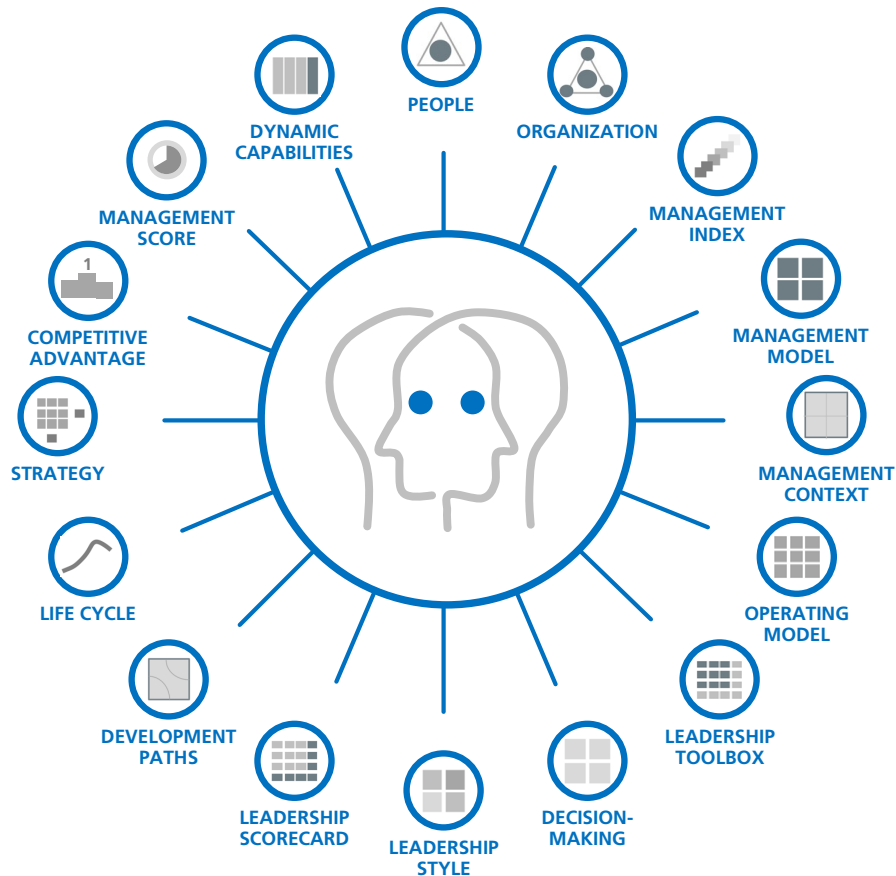


The expert system combines the relevant data in spaces to **view the twin** of the organization, **evaluate performance**, conduct **design simulations**, evaluate **development scenarios**, and make **capability decisions** tailored to the needs of the specific accountabilities.

Spaces provide room for focused conversations and deep dives around specific questions on strategy and capabilities with a focus on improving reliability, sustainability, growth, innovation, and performance.

MODULES FOR TRANSPARENCY ON CAPABILITIES

With 20+ modules, the toolkit provides insights on a wide variety of capabilities in organizations.



Every module presents designated capabilities through visual thinking aids with their dedicated diagnostic data, benchmark information, and analytics. The expert system ensures **unparalleled analytic clarity** for every capability decision.

MODELS FOR ALGORITHM GUIDED DESIGN

The design of capabilities has deep roots in science and follows distinct patterns. The toolkit serves as expert system to support leaders with models and AI-based algorithms for critical design decisions.

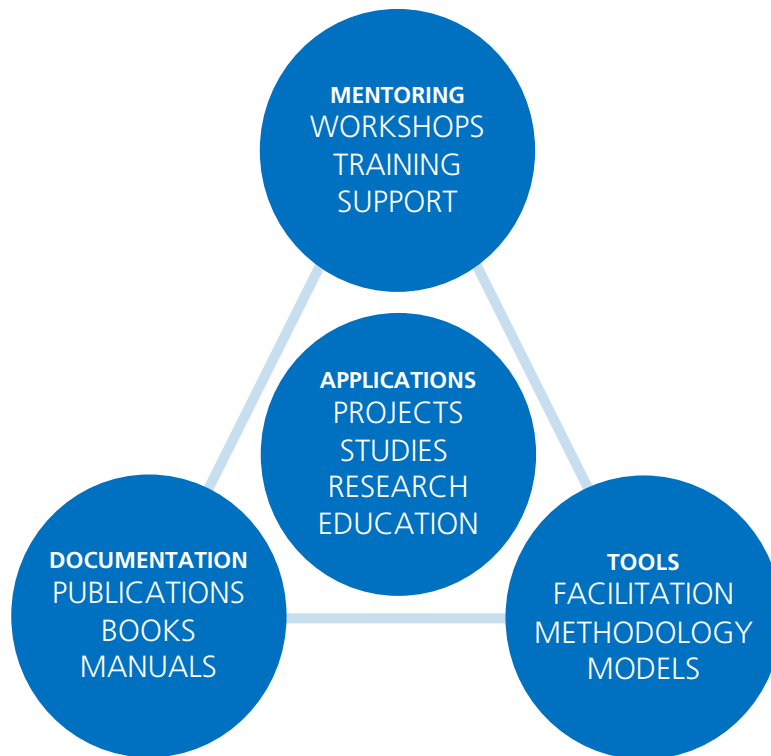


The range of algorithms include strategy, business model, management model, management systems, organization structure, leadership styles, and development paths. As such, leaders decide with help of **expertise knowledge rarely available elsewhere**.

All models and algorithms are well-documented in our books.

SUPPORT FOR FOCUSED INNOVATIONS

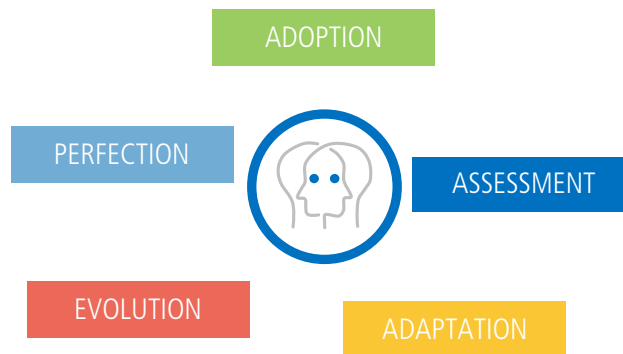
The toolkit supports leaders with organizational change, development, design, training, and transformation projects.



Twins and the cockpit are fully documented which **reduces the risks of failure of traditional projects**. Our academy offers standardized workshops and trainings to support the work with the toolkit and cockpit, and our books and publications document the methodology and models.

PERSPECTIVES FOR RAPID TRANSFORMATION

The toolkit supports project work with the organization twin and cockpit in five steps: assessment, adoption, adaptation, evolution, and perfection.



These steps ensure the **rapid transformation** from identifying the project purpose to implementing new capabilities.

Why guess when you can know?

Here is what you can do:

Explore the managerial innovation potential in your organization
and get a free report on your mastery.



Use your tablet, laptop or PC for best experience!

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Talk to our experts

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